GCN 2012 EDITORIAL CALENDAR

Content Solutions*

ISSUE	EDITORIAL COVERAGE	LAB	TECHNOLOGY SPOTLIGHT	STATE OF DATA CENTER	SLIDESHOWS	ROADMAP	SPECIAL REPORTS AND SERIES	BONUS DISTRIBUTION	AD CLOSE/ ART DUE
Jan	Editor's Choice: Top Government Mobile Technologies	✔	Cloud Adoption	Idaho		Data Management	GameChanger: Virtualization (SOLD)		3-Jan/ 4-Jan
Feb	Managing Big Data	✔	Storage	District of Columbia	Test Your Cybersecurity IQ	Network Security	Snapshot: Collaboration Tools (SOLD) GameChanger: Cloud Computing (SOLD)		24-Jan/ 25-Jan
Mar	Cloud Computing Technology Review	✔	Security	Illinois		Optimization	GameChanger: Network Visibility (SOLD) Roadmap: Health IT (SOLD)	• AFCEA TechNet Land Forces • GIS/CAMA	13-Feb/ 14-Feb
Apr	IT Consolidation Best Practices	✔	Unified Computing	Michigan	5 Ways to Make Your Tablet a Work-Horse	Workflow Management	Snapshot: Rugged IT (SOLD) GameChanger: WAN Optimization (SOLD)	• FOSE/GovSec • ACT-IAC	13-Mar/ 14-Mar
May	Securing Government Information Systems	✔	Cloud Adoption	Texas		Situational Awareness	Snapshot: Network Modernization (SOLD) GameChanger: Geospatial (SOLD)	• NASCIO • ACT-IAC	24-Apr/ 25-Apr
Jun	The Virtualization Guide	✔	Storage	California		Analytics	GameChanger: Unified Communications (SOLD)		29-May/ 30-May
Jul	Mobile Government	✔	Security	New York		Mobile Applications	Snapshot: Client Computing (SOLD) GameChanger: IP Enterprise Video (SOLD)	• AFCEA TechNet Land Forces	2-Jul/ 3-Jul
Aug	Defense IT	✔	Unified Computing	Minnesota	Cloud Security Checklist	Cybersecurity	Snapshot: IT Optimization GameChanger: Telework	• AFCEA TechNet Land Forces	24-Jul/ 25-Jul
Sep	The Cyber Threat: Tech Priorities	✔	Cloud Adoption	Maryland		Broadband	Snapshot: Infrastructure Hardware GameChanger: Cybersecurity	• Cloud & Virtualization Conference	27-Aug/ 28-Aug
Oct	Emergency Preparedness & Management GCN Gala Issue	✔	Storage	Massachusetts		Thin Client Solutions	Snapshot: Green IT GameChanger: Analytics	• GCN Gala • NASCIO • SATCON • ACT-IAC • Cybersecurity Conference • Cloud & Virtualization Conference	25-Sep/ 26-Sep
Nov	Transforming Government: Collaboration	✔	Security	Florida	Great Government Apps	Cloud Computing	Snapshot: Information Sharing (SOLD) GameChanger: Business Continuity	• GovSec West • Enterprise Architecture • Government Information Summit (• Knowledge Management • Big Data)	16-Oct/ 17-Oct
Dec	Emerging and Sustainable Technology	✔	Unified Computing	Washington		Energy Efficient Solutions	Snapshot: Flavors of Virtualization GameChanger: Mobility		8-Nov/ 9-Nov

5/16/12

Bold issues reflect scheduled Signet Readership Study issues.

* Content Solutions Roadmap, Snapshot and GameChanger programs are exclusive opportunities for one sponsor and are released on a first-come, first-served basis and close earlier then regular issue ad close.
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