



April 1 - 3, 2008 | Washington, DC Convention Center  
Technology Solutions for the Business of Government

**FOR IMMEDIATE RELEASE**

**KEYNOTE SPEAKERS ANNOUNCED FOR FOSE 2008**  
***Technology Visionary, New York Times Columnist, and Scientific Investigator to Headline In-Depth Conference Program***

**FALLS CHURCH, Va. – January 8, 2008** – FOSE 2008, the most comprehensive event for government information technology (IT) professionals, today announced its keynote lineup. Google Enterprise Vice President and General Manager Dave Girouard; *New York Times* columnist, *Missing Manual* publisher, and Emmy-winning CBS News Correspondent David Pogue; and Scientific Principal Investigator for the Mars Exploration Rover (MER) Project Steven Squyres will headline the two-day conference portion of FOSE 2008.

Scheduled for April 1-3, 2008 at the Walter E. Washington Convention Center in Washington, DC, FOSE 2008 is the largest trade show designed for government technology professionals. Now in its 32<sup>nd</sup> year, FOSE 2008 is expected to attract more than 16,000 attendees and feature more than 500 exhibitors, as well as offer a conference and tutorial program and free professional education sessions at the exposition.

“FOSE 2008 is focused on providing valuable educational opportunities to our attendees in addition to the exciting technology exhibits,” said Christina Condos, Vice President of Events for 1105 Government Information Group. “We are hosting these high-level keynote presentations to compliment the conference program, which will offer sessions that address hot topics for technology and program management professionals. We are excited about the quality and diverse expertise of this year’s keynote lineup.”

Background on the keynote presenters and topics, include:

- **Dave Girouard**, Vice President and General Manager, Google Enterprise. Mr. Girouard will be the opening keynote speaker to kick-off the FOSE 2008 program.  
**Date: Tuesday, April 1, 9:00 – 10:00 am**  
**Speaker Background:** Dave Girouard manages Google’s growing enterprise business worldwide. He leads a team responsible for sales, marketing, product development and customer support. Prior to joining Google, Girouard was senior vice president of marketing and business development at Virage, a provider of multimedia search and content management software. Girouard also founded and developed Virage’s application services business. He came to Virage from the worldwide product marketing organization at Apple, where he spent several years in product management. Prior to that, he was an associate in Booz | Allen | Hamilton’s Information Technology practice in San Francisco. He started his career in enterprise systems development and integration in the Boston office of Accenture (formerly Andersen Consulting).

- **David Pogue**, *New York Times* columnist, *Missing Manual* publisher, Emmy-winning CBS News Correspondent. Mr. Pogue will address “Keeping Up with the Technology Revolution – What’s New and What’s Next...”  
**Date: Wednesday, April 2, 9:00 – 10:00 a.m.**  
**Speaker Background:** David Pogue is the personal-technology columnist for the *New York Times* that includes a weekly print column, an online column and an online video. His daily blog, “Pogue’s Posts,” is the *Times*’ most popular blog. With over 3 million books in print, Pogue is one of the world’s bestselling how-to authors. He is also an Emmy award-winning technology correspondent for CBS News, a frequent guest on NPR’s “Morning Edition,” and was recently named as a contributor to CNBC’s testing and evaluation of the latest technology products, gadgets, innovations and trends on its Business Day programming.
- **Dr. Steven Squyres**, Scientific Principal Investigator, Mars Exploration Rovers. Dr. Squyres will discuss “The Art of the Possible – Using Technology to Exceed Expectations.”  
**Date: Thursday, April 3, 9:00 – 10:00 a.m.**  
**Speaker Background:** Dr. Steven Squyres is the acclaimed Principal Investigator for the Mars Exploration Rover (MER) Project, the scientific discovery that had our nation captivated by two high-tech robotic rovers named Spirit and Opportunity. As these rovers captured awe-inspiring images that re-ignited interest in the U.S. Space Program, they also found evidence that there was once water on Mars and have imaged the surface of the red planet to help scientists understand how it formed. In his keynote address, Dr. Squyres will discuss the ups and downs of being a present-day pioneer and the perseverance and creativity necessary to oversee this mission.

Since 1976, FOSE has been in the forefront of the government technology revolution, contributing to many technological and creative developments that have helped shape public and private sector initiatives. FOSE remains the premier meeting and solutions marketplace for government technology and program management professionals. Featuring groundbreaking education, smart solutions and unparalleled networking events and programs, FOSE brings together an audience that shares a passion for computing and technology.

To register as press for the event or for more information, go to <http://www.fose.com> or contact A.J. Guenther at 703-742-7184, [aj@connellyworks.com](mailto:aj@connellyworks.com).

#### **About 1105 Government Information Group**

1105 Government Information Group is the leading provider of integrated information and media for the government information technology market. Our comprehensive portfolio of print, online, event, custom media and research products distinctively serves the information needs of the government IT buying team – agency executives, program managers, IT managers and systems integrators – across all segments of federal, state and local government. Flagship news and information brands include *Defense Systems*, *Federal Computer Week*, FEND, GCN, *Government Health IT* and *Washington Technology*. Flagship events include FOSE, GovSec, U.S. Law, and READY!, and the E-Gov series of conferences which include Security, Program Management and Enterprise Architecture. [www.1105govinfo.com](http://www.1105govinfo.com)

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