2012 Editorial Calendar

Federal Computer WEEK

ISSUE	FEATURE COVERAGE	THE BUSINESS OF TECHNOLOGY	COLUMNS	SLIDESHOWS	SPECIAL REPORTS CONTENT SOLUTIONS	BONUS DISTRIBUTION	AD CLOSE/ ART DUE
Jan	The Watch List: Top Technologies & Trends to Watch in 2012	WAN Optimization	•Inside DOD •Management Watch		Download: Data Center Optimization (SOLD)		Jan 3/Jan 4
Feb	Cloud Computing Transition Checklist	Business Continuity	•Acquisition •Gov 2.0		The STAND: Cybersecurity (SOLD)	•Cybersecurity I FCW Executive Briefing	Jan 17/Jan 18
Mar 15	Inside DOD: Situational Awareness	Virtual Desktop	•Management Watch		Snapshot: Unified Communications (SOLD)	•Cloud & DCC FCW Executive Briefing •AFCEA TechNet Land Forces	Feb 21/Feb 22
Mar 30	The Federal 100 Issue				Roadmap: Health IT (SOLD) Download: Cloud Computing Study (SOLD) GameChanger: Business Discovery (SOLD)	•Fed 100 Awards •DoDIIS Worldwide Conference	Mar 6/Mar 7
Apr 15	Secure-by-Design: Federal Government Technologies/Solutions	Information Management	•Acquisition •Gov 2.0		Snapshot: Virtualization (SOLD)	•FOSE/GovSec •ACT-IAC SB	Mar 20/Mar 21
Apr 30	Tips for Improving Government Performance	Cloud Storage	•Management Watch	Tips for Effective Teleworking	Snapshot: Managing Big Data (SOLD) Download: Information Security Study (SOLD) 2012 GSA IT Schedule Contract Guide (Digital)	•Content Management & Analysis FCW Executive Briefing	Apr 3/Apr 4
May 15	Inside DOD: IT Strategy	Mobile Applications	•Acquisition •Gov 2.0		Snapshot: Information Sharing (SOLD) 2012 GSA Alliant Contract Guide (Ad Close: 4/4)	•DISA Customer & Partner Conference •NASCIO •ACT-IAC •Knowledge Mgmt Conference	Apr 17/Apr 18
May 30	Data Center Consolidation: Progress, Strategies & Challenges	Continuous Monitoring	•Inside DOD •Management Watch		Snapshot: Data Center Strategies (SOLD) The STAND: Mobility	•Cybersecurity II FCW Executive Briefing •GSA Expo	May 1/May 2
Jun 15	Then & Now: Technologies & Policies That Have Shaped Government The Last 25 Years - FCW 25th Anniversary Issue			Cool Developments in Mobile Computing	Snapshot: COOP	•Government Customer Service FCW Executive Briefing	May 21/May 22
Jun 30	Wireless & Mobile Computing: Technology/ Innovation Review	Storage Virtualization	•Acquisition •Gov 2.0		Snapshot: Cloud Computing (SOLD)	•Big Data FCW Executive Briefing	Jun 5/Jun 6
Jul 15	Inside DOD: Cyberwarfare	Smartphone's	•Management Watch		Snapshot: Advancing Agency Infrastructure (SOLD) 2012 NASA SEWP Contract Report (Ad Close: 5/29)	•Mobility I FCW Executive Briefing	Jun 19/Jun 20
Jul 30	Best Practices for Federal IT Virtualization	Advanced Networking	•Acquisition •Gov 2.0		Snapshot: Cybersecurity (SOLD) The STAND: Big Data		Jul 10/Jul 11
Aug 15	Inside DOD: Rugged IT	Content Management	•Management Watch		Snapshot: Modernizing the Network (SOLD) GameChanger: Big Data (SOLD)	•AFCEA TechNet Land Forces •Preventing Waste, Fraud and Abuse FCW Executive Briefing	Jul 24/Jul 25
Aug 30	7 Effective Tips for Teleworking	ID Management	•Acquisition •Gov 2.0		Snapshot: Converging Communications (SOLD)		Aug 7/Aug 8
Sep 15	Open Government: New Initiatives and Plans of Action	Server Virtualization	•Inside DOD •Management Watch	7 Must-Read Security Guidelines and Directives	Snapshot: Data Warehousing, Analytics & BI The STAND: Cloud Computing	•Cloud & Virtualization Conference •Geospatial Summit	Aug 21/Aug 22
Sep 30	The Federal List: Ranking of the Top Primes, Subs, 8As and Hot Companies to Watch in the Federal Market				Download: Mobile & Wireless Study (SOLD)		Sep 4/Sep 5
Oct 15	Cybersecurity: Agencies Profile Cyber Threats, Challenges & Solutions (National Cybersecurity Awareness Month)	Situational Awareness	•Acquisition •Gov 2.0		Snapshot: Infrastructure Services EAGLE Contract Report	•Cybersecurity III FCW Executive Briefing •SATCON	Sep 18/Sep 19
Oct 30	Redefining the CIO	Videoconferencing	•Inside DOD •Management Watch		Snapshot: Information Security Download: Cybersecurity Study	•NASCIO Annual Conference (CA) •ACT-IAC Executive Leadership Conference	Oct 9/Oct 10
Nov 15	The Digital Infrastructure: IT Solutions for Managing Big Data	Disaster Recovery	•Acquisition •Gov 2.0		The STAND: Collaboration (2 Sponsorships Left)	•GovSec West	Oct 23/Oct 24
Nov 30	Security Directives Reference Guide for Federal Managers	Cloud Security	•Inside DOD •Management Watch		Snapshot: Mobile Office (SOLD)	•Cloud Computing & Data Center Mgmt FCW Executive Briefing	Nov 5/Nov 6

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